

TEKWELD™

It's not Business...It's *Personal!*



TEKAPPS

MOBILE BRANDING SOLUTION



PREMIUM ACCESS APPS

Mobile Advertising For Any Vertical Market

- **Audio Books**
- **Health & Wellness**
- **Safety**
- **Sports**
- **Cause Marketing**



BE MOBILE! • BE CURRENT! • BE EVERYWHERE!

TEKAPPS

- Downloadable audiobook and visual apps from best selling authors to industry experts
- Categories - Business ,Sports, Safety, Pets, Health & Wellness and more.
- Features exclusive content formatted in short & concise audio tools for accelerated learning.
- Listen Anytime & Anywhere - Commuting, Jogging, Walking or even at work!

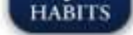
TEK Offer

- 6 Month (or longer) advertising in app with multiple banner ads linking to your exclusive content;

Website, Coupon, Video, Landing Page, or Anything!

TEK Return

- Mobile advertising will give you a continued return long after your event giveaway
- Powerful affirmations associated with your brand
- Lead Generator & Data Capturing
- Live links for real time analytics



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Why Sell TEKAPPS ?

- Over 80 billion mobile app downloads worldwide are expected by the end of 2015
- People LOVE apps!
- End users LOVE the convenience & ease of use
- Perfect entertainment for travel, exercise, meditation and more
- Good way to multi-task
- Condensed principles for focused listening and learning experience

TEKAPPS Benefit Every Vertical Market

- Positive mental attitude audios
- Meditation audios take you on a journey to help you tap into your inner wisdom
- Become well rounded in business and at home so you can get what you want from life
- Master how to get what you want from work
- Learn the keys to a Great Work Great Career at an accelerated pace
- Learn the keys to winning in life at an accelerated pace
- Amazing practice visualizations to help you “Hit a Home Run” to the “Perfect Golf Swing”



How Do I Sell TEKAAPPS?

SELECT AN EXCLUSIVE DOWNLOAD
FROM BEST SELLERS & INDUSTRY EXPERTS



Dave Carnegie's
Secrets to Success
by Dale Carnegie



The Power of
Positive Thinking
by Dr. Norman Peale



7 Habits of Highly
Effective People
by Stephen Covey



The Art of
Public Speaking
by Dale Carnegie



Great Work
Great Career
by Stephen Covey



Think and Grow Rich
by Napoleon Hill



Success Principles
by Jack Canfield



The Art of War
by Sun Tzu



The Four
Agreements
by Don Ruiz



Meditation
Oasis



Stress Relief
by Franklin Covey



What God Said
by Neal Walsh



Breast Cancer
Therapy
by Seth-Deborah Roth



Quit Smoking
by Seth-Deborah Roth



Weight Loss Therapy
by Seth-Deborah Roth



Bullyproof
by Dr. Joel Haber



Homerun Hero
Babe Ruth



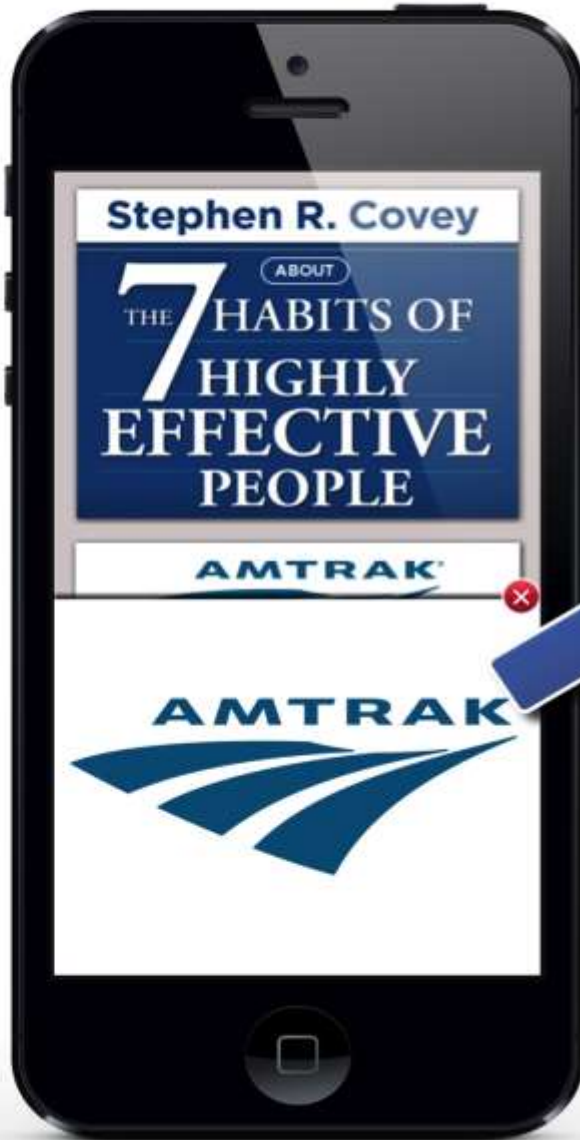
Golf Hero
By Ben Hogan

Submit Your Artwork & Links for Banner Ad and Download Cards

TEKAPPS



Banner Ad



Link to Your Website From Banner



Download Cards will provide your end user with instructions to download the APP

PREMIUM ACCESS PRINTED CARD

- Diecut to look Like Phones

- AD Space to use to your liking

- Instruction to Download APP

- Unique Download Code Per Card



Front



Back

Download & Access Card Quantity Breaks

250 500 1000 2500 5000 10000
\$4.50 | \$3.75 | \$3.50 | \$3.00 | \$2.67 | \$2.50 (6c)

Setup \$45.00(v)



***In APP Brand Touch Points**
Link to Pages, Videos, Coupons & More

Analytics Provided

Average Session Length | Total Sessions | Active Monthly Users | Total Downloads
Most Popular Widgets | Number of Clicks

Want more than just Cards?

Create a Custom Premium Access App Giveaway With Other Tekweld Products



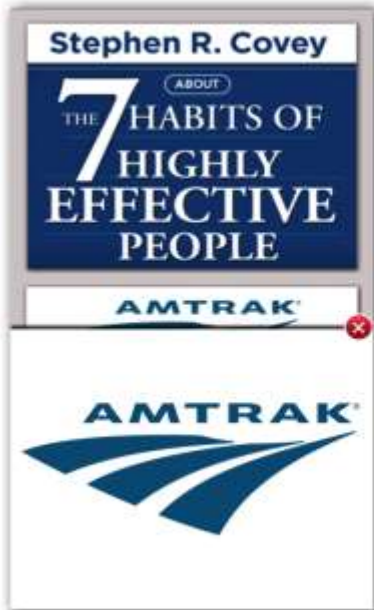
Tekbooklets



Microfiber Cloths



Microfiber Mousepads



TEKAPPS Case Study



Challenge:

How do we get more frequent-traveler rewards program membership enrollment and track analytics

Solution:

Gave out a high value bestselling Tekapp- The 7 Habits Of Highly Effective People accelerated learning audio book which users downloaded & listened to while commuting.

Result:

Membership enrollment was up 100% the first month of the roll-out and we were able to track it directly to the app





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For More Information

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Email: apps@tekweld.com

Call your Regional Sales Manager Today